





31__ SOFTENING ANTI-FRIZZ SERUM 2304PS_HAAH_06

Trade Name	Ingredient / INCI name	Function	%
Phase A			
WATER	<i>Aqua (Water)</i>	Solvent	To 100
HYDROXYETHYL CELLULOSE	<i>Hydroxyethyl cellulose</i>	Rheological additive	1,4
GLYCERIN	<i>Glycerin</i>	Humectant	2
Phase B			
RESOLVING HAIR 	<i>Aqua (Water), Dipropylene Glycol, Polyglyceryl-3 Cocoate, Isopropyl Myristate, Polyglyceryl-10 Laurate, Polyquaternium-80</i>	Smart Solution for hair care	5
Phase C			
HYDRESIA SF2 	<i>Carthamus Tinctorius (Safflower) Olesomes, Water</i>	Natural Oleosomes	6
PERFUME	<i>Parfum</i>	Fragrance	0,15
Phase D			
SHAROMIX™ 715 	<i>Dehydroacetic Acid, Benzoic Acid, Phenoxyethanol, Ethylhexylglycerin</i>	Preservative System	1
PANTROFINA HYDRAFEEL-3 	<i>Polyglyceryl-3 PCA</i>	Water balance modulator	1

PHYSICAL-CHEMICAL DATA



Appearance:
Fluid emulsion



Color:
Ivory



pH:
4,0 – 5,0

DESCRIPTION

Simple and effective hair serum with **HYDRESIA SF2** (to perform a unique, continuous moisture delivery system), **PANTROFINA HYDRAFEEL-3** (to protect hair shaft) and **RESOLVING HAIR** (to perform a anti frizz action).

HOW TO USE

- 1 Apply on clean hair (wet or dry).
- 2 Distribute evenly.
- 3 Style as usual.

PROCESSING GUIDELINES

Heat ingredients of **PHASE A** to 70 °C and homogenize till creation of a gel. Cool down, add **PHASE B** and mix well. In a separate vessel, mix ingredients of **PHASE C**, adding slowly perfume to **HYDRESIA** while mixing @400 rpm. Mix for 20 minutes, add **PHASE B** to **PHASE A**, mix for 5 minutes, then homogenize at max 3000 rpm for 5 minutes. Add ingredients of **PHASE D** and mix well.